

Sample Signature System Program Outline

The **6 Steps to Create a 6-Figure Business 1-Day Live or Virtual VIP Intensive Program** is comprised of six different modules:

Step 1: 3 Different Ways of Delivering High-Ticket Offers for High Pay Days

1. 3 easiest and fastest ways to create high-ticket offers, including two types of VIP days, High-end Master Minds, and private and group high-ticket offerings
2. Income potential blueprint for high-ticket programs
 - Blueprints of platinum style programs
3. How to plan and deliver your high-ticket offerings
 - Hour-by-hour template of how to run your VIP and Master Mind days
 - 3 costly and common mistakes to avoid
4. What to include in your high-ticket programs
 - 24 bonus ideas to increase value without adding more of your time

Step 2: Create Your 6-Figure Success Plan

1. Know your target market niche and their problem
 - What is the cost of not solving the problem?
2. Decide on your first high-ticket offering
 - Type of programs, benefits of each

Step 3: Design Your High-Ticket Offering with Ease

1. Create a Signature System
 - Identify benefits and results for client
2. Determine what is included in your program
 - Bonuses and gifts you will offer
3. Determine the “up sell”
 - How to craft offer

Step 4: Create Your Offer Using Profit-Driven Payment Strategies

1. Charging higher fees...
 - Mindset issues
2. Secrets for structuring payment plans and pricing
 - Payment mistakes to avoid
 - Decide the investment amount
 - Determine payment options and “fast action” savings
 - Calculate total and up sell revenue

Step 5: How to Easily Enroll Clients into Your High-Ticket Offers

1. Template for successful sales conversation
 - Questions to ask to successfully screen clients

Step 6: Secrets to Market and Launch Your High-Ticket Offers

1. Create your 12-month Six-Figure success plan
 - Step-by-step formula for writing opt-in page copy
2. Launch your offers via email or teleseminars
 - Launch schedule template
3. How to enroll from an email campaign