

How to Help Your Clients Solve Their Problems So that YOU Are the Choice Person They Want to Work With...

1. Teach them how to do a specific skill...

Such as how to do online marketing, how to dress for success, how to market their business so they increase income, how to flirt, how to have a great first date, how to stock their fridge with healthy foods, how to create a marketing launch campaign, how to get clients, how to speak to get more clients, how to network, and so on!

2. Teach them a step-by-step path to get to where they want to go...

Creating a step-by-step path makes the task seem doable for them. It also means “you have it all figured out.” A step-by-step system is also your unique differentiation. It is the “secret sauce” that makes you stand out from the crowd, because you are the ONLY one with this system.

3. Teach them how to accelerate results / success in accomplishing a goal.

Time is money, and, for a client who realizes this you can offer a solution to get them making forward progress fast. This forward progress (with your help) saves time, money, stress, and helps them avoid making costly mistakes.