

6 Steps to Create a 6-Figure Business

1-Day LIVE VIP Intensive Program

A Proven Path to Breakthrough to Reach the 6-Figure Income You Dream About Without Feeling Overwhelmed and Sacrificing What You Value in Life

This program delivers a step-by step system to create a
6-FIGURE BUSINESS AND MARKETING IMPLEMENTATION PLAN

IMPORTANT NOTE: Creating a **fast return-on-investment** and **income in the first 30 days** is emphasized, as I'll share with you some of my signature strategies for generating revenue quickly.

This 1-Day VIP Intensive Program is PERFECT for You if You:

- **LOVE** the idea of creating 6-Figures in a year/month/week or day but aren't sure how to accomplish this without working harder
- Want to create an **AMAZING income** without sacrificing your lifestyle
- Are **READY** to learn a simple, streamlined, step-by-step system to **grow your business by LEAPS**, instead of baby steps

The reality is, without mentor who has already done it to “show you the way,” it can be slow, hard, and frustrating to grow a business that breaks through the 6-Figure mark.

The 6-Figure coaching and content you receive in this SINGLE DAY equals 3 MONTHS time of private coaching with me. This program accelerates your business success faster, allowing you to earn 6-figures faster.

The Transformation Waiting for You When You Invest Yourself Fully in this Program:

You will learn how to create a 6-Figure success plan for your business in 1 day, and be ready to implement it with your very next client. This program also provides the following results:

- **Give you new income streams you can launch almost immediately**, getting you to the 6-Figure mark quickly, and with less work
- **Take months of planning and preparation off your shoulders**
- Checklists, forms and templates to help make **planning and implementing a breeze**, and **accelerate income growth by years**
- Help you create dramatically more money, even with your very first or next client
- Solve the problem of how to leverage your time into greater income while working less

What You Will Learn:

This program will help you dramatically create more money, even with your very first or next client. It is actually easier to make 6-Figures in your business, than it is to struggle at the frustrating 5-figure income level. Here is what you will learn in the program:

- A **PROVEN step-by-step system** you can use over and over again, to create money when you need it
- **An exact formula for creating high-ticket service offers** — including TWO types of VIP days, High-end Master Minds, and private and group Platinum style clients — step-by-step
- How to transform what you normally do with clients in weeks or months, into an "intensive" format that clients will happily **PAY many times MORE for**
- Step-by-step template for **designing your high-ticket offers**
- **Hour-by-hour template** of how to run your VIP and MasterMind days so you're prepared, confident and relaxed
- **24 Creative ideas** to easily and inexpensively add valuable bonuses to your offers

- Sample payment plan strategy templates
- Sample high-ticket client application and agreement, including payment section
- What you **MUST** put into your agreements, else you risk not being paid in full
- **Secrets for structuring your payment plans that create massive cash flow** into your business (it's not unusual to have up to 80% of your clients pay in full BEFORE you begin working with them)
- **Mistakes to avoid when allowing clients to make monthly payments**, including the one time you NEVER want to extend a payment option
- **How to craft a simple online...and offline launch campaign** to fill a program or get a slew of new private clients whenever you want (you don't need a big list to create a nice 5-Figure payday – I'll show you how)
- **My exact step-by-step formula and template** for writing a preview call opt-in page, bullets, and promo copy that “trigger your tribe” so they WANT to come to your preview call
- How to create a marketing launch plan to fill your programs

I'm sharing a complete, step-by-step 6-Figure success system that I've been developing, implementing, and learning over the last three years. I've made sure in this program you'll have everything you need to start generating the income you desire and deserve to have, with greater ease, grace, and speed you ever thought possible.

How We “Play” Together with the “6-Figure Success Plan”:

- **1 LIVE Coaching Retreat with Bonita**, including the “6-Figure Success Plan” curriculum with core business and marketing systems you need to create your 6-Figure business. We work side-by-side together, in Palatine, IL, to create your 6-Figure Success Plan. This 1-1 focused, powerful attention from me will move your business forward by quantum leaps.
- **1 Sixty-Minute Follow-up Coaching Session with Bonita**, where we'll focus on strategies, as well as questions that may crop up to help you continue movement forward the simplest and easiest ways possible so you create a 6-Figure business. This sixty-minute call is recorded, and sent to you as an MP3 download.

- **‘Done-for-You’ Templates, Checklists, and Worksheets.** This entire step-by-step system is handed to you in an attractive binder, so planning and creating your 6-Figure plan is easy, fast, and repeatable!
- **Pre-Launch 6-Figure Success Plan Worksheet,** to help you get the most out of your LIVE VIP retreat, you’ll begin thinking about and working on your 6-Figure plan prior to your LIVE Intensive VIP session, as an added accelerant for success and income growth.

Valuable BONUSES You’ll Receive:

- **My blueprints of irresistible programs** that are simple, fun, fast to deliver and get results for your clients
- **Sample 6-Figure business models you can adapt for your own business** (complete with **income potential** for both beginners and more advanced business owners)
- Detailed instructions, templates, and must-have checklists to **design, outline, and deliver a high-value, high-end VIP day intensive** (live or virtual)
- **Sample 3, 6, and 12-month Marketing calendars** for you to model.
- **Proven templates for opt-in pages, sales pages, thank-you pages and promotional emails** that fill your preview calls and increase sales, plus a valuable “swipe file” of sample copy from my own business for you to model
- **My super-streamlined 7-Step Launch Plan Formula** that makes it super-easy to plan and SYSTEMIZE your launches (you can plan your launch in an afternoon with this formula)
- **My template for a content-rich preview call that creates sales** (you’ll love how this template takes all the guesswork out of building desire and giving a lot of value WITHOUT giving away the farm)
- **My simple step-by-step marketing checklist** for getting people on your call (without having to rely on other people promoting you)
- My **“3 Clients in 30 Days”** step-by-step digital e-book (this 3-step system gives you the keys to finding clients fast)

My “Word of Honor” Guarantee:

I invite you to register for this **6 Steps to Create a 6-Figure Business 1-Day LIVE VIP Intensive Program** with complete confidence, and join me for an ENTIRE DAY. Complete your 6-Figure plan, step through every exercise with me, and walk away with your moneymaking 6-Figure Success Plan you can implement in your business immediately.

Then, if for any reason you are not thrilled with this program, just let me know by the end of the program, and I will refund your money out of my own purse.

The 6-Figure plan has the power to completely transform your business in a single day. Truly, it is this easy to create a 6-Figure business!

Confidentiality:

Confidentiality is crucial in this program. As your coach, I will maintain a highly confidential environment.

I am committed to YOU and YOUR success—no matter what! I am passionate about coaching you to leverage your brilliance, and create lasting success to help you be phenomenal in your life and business!

Bonita Richter, MBA

6-Figure Mentor for Inspired Women Entrepreneurs